
PRSI NATIONAL AWARDS- 2020

Results



Public Relations Society of India

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PRSI NATIONAL AWARDS - 2020

S No	Category	No of entries	Name of Organization
1	House Journal (Hindi)	First Prize	HP Samachar Hindustan Petroleum Corporation Ltd – Mumbai
		Second Prize	Petroleum Swar Bharat Petroleum Corporation Ltd – Mumbai
		Third Prize	Prayas Numaligarh Refinery Limited – Guwahati
2	House Journal (English)	First Prize	Sail News Steel Authority of India - New Delhi
		First Prize	Varta Garden Reach Shipbuilders & Engineers Ltd.
		Second Prize	HP News Hindustan Petroleum Corporation Ltd – Mumbai
		Second Prize	Kribhco News Kribhco, Noida
		Third Prize	IndianOil News Indian Oil Corporation - Marketing Division HO, Mumbai
3	Newsletter (English)	First Prize	Heritage Institute of Technology / Kalyan Bharti Trust, kolkata
		Second Prize	Ordnance Factory Board (OFB), Kolkata
		Third Prize	Aditya Birla Fashion & Retail Limited - Bengaluru, Karnataka / Mumbai
4	Newsletter (Hindi)	Third Prize	Indian Oil Corporation Ltd - Barauni Refinery ,Barauni
5	Special/Prestige Publication	First Prize	NTPC Ltd - New Delhi
		Second Prize	Steel Authority of India - New Delhi
		Third Prize	Indian Oil Corporation - Marketing Division (HO), Mumbai
6	Coffee Table Book	First Prize	Indian Oil Corporation - Marketing Division (HO)
		Second Prize	Garden Reach Shipbuilders & Engineers Ltd. Kolkata

		Third Prize	AIRADS Ltd.
		Third Prize	Ordnance Factory Board (OFB) Kolkata
7	Sustainable Development Report	First Prize	ITC Ltd – Kolkata
		Second Prize	Indian Oil Corporation Ltd - Corporate Office, New Delhi
8	Annual Report	First Prize	ITC Ltd – Kolkata
		Second Prize	NMDC Limited – Hyderabad
		Third Prize	AIRADS Ltd., New Delhi
9	Best Communication Campaign (Internal Publics)	First Prize	ITC Ltd – Kolkata
		Second Prize	Bharat Petroleum Corporation Ltd – Mumbai
		Third Prize	Indian Oil Corporation Ltd - Gujarat Refinery ,Vadodara
		Third Prize	Aditya Birla Fashion & Retail Limited – Bengaluru ? Mumbai
10	Best Communication Campaign (External Publics)	First Prize	Steel Authority of India - New Delhi
		Second Prize	Bharat Petroleum Corporation Ltd – Mumbai
		Third Prize	ICICI Lombard General Insurance
11	E-Newsletter	First Prize	Bharat Petroleum Corporation Ltd – Mumbai
		Second Prize	Steel Authority of India - New Delhi
		Second Prize	Indian Oil Corporation Ltd - Corporate Office
		Third Prize	NTPC Ltd. – Mouda
		Third Prize	Coromandel International Ltd – Visakhapatnam
12	Corporate Website	First Prize	Hindustan Petroleum Corporation Ltd – Mumbai
		Second Prize	Steel Authority of India - New Delhi
		Third Prize	Indian Oil Corporation Ltd - Corporate Office
13	Best use of Social Media in Campaign	First Prize	Bharat Petroleum Corporation Ltd - Mumbai

		Second Prize	Indian Oil Corporation - Marketing Division (HO), Mumbai
		Third Prize	Indian Oil Corporation Ltd- Western Region - Mumbai
		Third Prize	Tractors & Farms Equipment LTD, Chennai
14	Public Relations in Action	First Prize	Bharat Petroleum Corporation Ltd – Mumbai
		Second Prize	Aditya Birla Fashion & Retail Limited - Bengaluru, Karnataka / Mumbai
15	Event Management	First Prize	Indian Oil Corporation Ltd - Refineries division - New Delhi
		Second Prize	Mangalore Refinery & Petrochemicals Ltd – Mangaluru
		Third Prize	Catalyst Public Relations Pvt Ltd, Chennai
16	Best Public Awareness Program	First Prize	Indian Oil Corporation Ltd - Western Region, - Mumbai
17	Best Employee Communication Program	First Prize	Indian Oil Corporation Ltd - Gujarat Refinery Vadodara
		Second Prize	Coromandel International Ltd – Telangana
		Third Prize	Bharat Petroleum Corporation Ltd – Mumbai
18	Best Private Organization Implementing CSR	First Prize	ITC Ltd – Kolkatta
		Second Prize	Coromandel International Ltd – Hyderabad
19	Best CSR Project for Childcare	First Prize	NTPC – Raebareli
		Second Prize	ICICI Lombard General Insurance
20	Best CSR Project for Women's Development	First Prize	Indian Oil Corporation Ltd - Corporate Office
		Second Prize	Assam Oil School of Nursing, Indian Oil Corporation Ltd - Refineries Division - New Delhi
21	Best NGO Making Contribution to CSR	First Prize	Sanjeevani...Life Beyond Cancer

22	Best PSU Implementing RTI	First Prize	NLC India Limited – Tamil Nadu
		Second Prize	Bharat Petroleum Corporation Ltd - Mumbai
23	Corporate Film (Hindi)	First Prize	Indian Oil Corporation - Marketing Division (HO)
		Second Prize	Indian Oil Corporation Ltd - Mumbai - Western Region
		Third Prize	NTPC – Singrauli
24	Corporate Film (English)	First Prize	ITC Ltd – Kolkata
		Second Prize	Indian Oil Corporation Ltd – Faridabad
		Second Prize	NTPC Ltd - New Delhi
		Third Prize	Bharat Aluminium Company-Korba
25	Social Media for P R and Branding	First Prize	L&T Metro Rail – Hyderabad
		Second Prize	Numaligarh Refinery Limited – Guwahati
		Third Prize	(Power Finance Corporation Ltd Film) AIRADS Ltd., New Delhi
26	Best Corona Awareness Campaign	First Prize	Indian Oil Corporation Ltd - Refineries Division - New Delhi
		Second Prize	Indian Oil Corporation Ltd - Gujarat Refinery Vadodara
		Second Prize	Punganur Municipality - Chittoor District, Andhra Pradesh
		Third Prize	Hindustan Petroleum Corporation Ltd – Mumbai
27	Communications Campaign of the year - Covid 19	First Prize	Steel Authority of India - New Delhi
		Second Prize	Information Technology, Electronics & Communications (ITE&C),Govt. of Telangana
28	Best use of Social Media – Covid-19	First Prize	Indian Oil Corporation Ltd - Corporate Office, New Delhi
		Second Prize	Indian Oil Corporation Ltd - Western Region, Mumbai
		Second Prize	Numaligarh Refinery Limited – Guwahati
		Third Prize	Hindustan Petroleum Corporation Ltd – Mumbai

29	Excellence in Covid 19 – Management in Public Enterprises	First Prize	Indian Oil Corporation Ltd - Corporate Office, New Delhi
		Second Prize	Bharat Petroleum Corporation Ltd – Mumbai
		Third Prize	NLC India Limited – Tamil Nadu
		Third Prize	Indian Oil Corporation Ltd - Barauni Refinery – Barauni
30	Best PSU Implementing CSR	First Prize	Indian Oil Corporation Ltd - Corporate Office, New Delhi
		First Prize	NLC India Limited – Tamil Nadu
		Second Prize	NTPC Ltd – Simhadri
		Third Prize	NMDC Limited – Hyderabad
31	Award for Innovation in Customer Care during Corona times	First Prize	Bharat Petroleum Corporation LTD, - Strategic Business Unit- LPG – SBU
		Second Prize	ICICI Lombard General Insurance
32	Industries to respond in Covid-19 Situation	First Prize	ITC Ltd – Kolkatta
		Second Prize	Indian Oil Corporation Ltd - Paradip Refinery
		Second Prize	Coromandel International Ltd – Visakhapatnam
		Third Prize	Mangalore Refinery & Petrochemicals Ltd - Mangaluru, Karnataka
33	Innovation in Marketing Strategies in Corona Times	First Prize	ITC Ltd – Kolkatta
		Second Prize	Bharat Petroleum Corporation LTD, - Strategic Business Unit- LPG – SBU
34	Award for Innovation in Non-Profit Organizations	First Prize	Sanjeevani...Life Beyond Cancer
		Second Prize	Lok Samvad Sansthan, Jaipur
35	Award for Innovation in Human Resources Management during Corona Times	First Prize	NTPC – Raebareli
36	Award for Innovation in Manufacturing Industries	First Prize	Ordnance Factory Board (OFB) Kolkatta

Awards Jury !

PRSI National awards Jury :Mr Y Babji, Secretary General,PRSI ; Mr Shishir Sinha, Senior Deputy Editor, The Hindu Business Line; Ms Yeshi Seli, Associate Editor, Business India ; Dr K K Aggarwal, Ex President, All India Medical Association ; Mr Sarthak Behuria, Ex Chairman SCOPE and IndianOil ; Ms Stuti Kakar, Ex Chairperson, The National Commission for Protection of Child Rights ; Dr Ajit Pathak, National President, PRSI.

Congratulations all the winners for the excellence , initiative and drive you have shown. Awards will be presented in a virtual event ; I will come back with the schedule. Meanwhile request you to suggest me who will receive the same on behalf of your organisation. Send me his/her name,designation and a few photographs in action [not the passport Photo].

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